For Immediate Release



Media Contact:
Patrick Gunn, VACAYA CMO
+1.310.633.4097
patrick@myvacaya.com

MEDIA ALERT VACAYA LGBT+ VACATIONS CASTS JAYMES VAUGHAN AS CRUISE DIRECTOR FOR INAUGURAL PTOWN CRUISE

NEW YORK, December 11, 2018 – Jaymes Vaughan is adding yet another role to his impressive resume: Cruise Director of VACAYA's much anticipated 2019 Inaugural Ptown Cruise. Jaymes currently co-hosts the nationally syndicated entertainment news show *Celebrity Page TV*, is a frequent panelist on CBS's *The Talk*, and memorably ran the race of his life as one of "The Chippendales" on the Emmy Award-winning series *The Amazing Race*.

As Cruise Director, Jaymes will be responsible for onboard hospitality, entertainment, and social events. In casting Jaymes, VACAYA celebrates his unique courage, dedication, and determination. Exemplifying what it means to be an LGBT leader both onstage and off, Jaymes' effervescent personality and ability to wow audiences makes him a natural fit, given that VACAYA, set to debut in August 2019, is poised to introduce unprecedented experiences and amenities to the LGBT+ community.

Jaymes' commitment to the LGBT community is evident through his work with <u>The Dru Project</u>, which honors Pulse Nightclub victim Christopher Andrew Leinonen. The project's mission is to strengthen gay straight alliances. Jaymes is also one half of an increasing number of out and proud gay celebrity couples in Hollywood. His partner Jonathan Bennett is best known for his role in *Mean Girls* and as host of *Cake Wars* on Food Network. Jaymes and Jonathan's visibility in the community and their advocacy for LGBT issues perfectly align with VACAYA's embrace of the entire LGBTQIAPK community, including straight allies.

"It's difficult not to fall in love with Jaymes. His spirit is electric and undeniable. His community advocacy meshes brilliantly with VACAYA's mission and we're honored to have him at the helm for our very first cruise," said Randle Roper, CEO, VACAYA. "In the great tradition of *The Love Boat*, I couldn't imagine a better 'Julie McCoy' for us. No doubt Jaymes will bring an exciting new energy to one of the cruise industry's longest standing traditions."

"I'm so excited to be named Cruise Director for VACAYA's Inaugural Ptown Cruise. In my career, I've been blessed with so many unique opportunities and now can add what I'm sure will be one of the most fun to the list," stated Jaymes. "VACAYA is the perfect match for me because of the amazing experiences they'll create for LGBT+ travelers! I love their spirit of inclusiveness, bringing together the entire community on these incredible trips. This inaugural cruise is one you won't want to miss!"

About VACAYA

VACAYA /vuh kai' uh/ is a fresh new approach to LGBT+ travel, one focused entirely on the guest experience and creating memorable bespoke travel experiences to amazing destinations, with stellar entertainment, world-class hospitality, and endless fun. VACAYA charters entire ships and resorts so LGBT+ travelers have the freedom to express their individuality, make personal connections, celebrate life, rev up, or simply relax... together.

Additional details about VACAYA's Inaugural season will be unveiled in the coming months. Media can stay up-to-date by visiting VACAYA online at https://www.myVACAYA.com/, on Facebook at https://www.myvacaya, on Instagram at https://www.myvacaya.com/myvacaya, on the VACAYA Press Center at https://www.myvacaya.com/press-center/articles-press-releases/, or by contacting Patrick Gunn, VACAYA CMO.

VACAYA Media Contact:

Patrick Gunn, VACAYA CMO +1 310.633.4097 patrick@myvacaya.com

Jaymes Vaughan's Media Contact:

Kiwan Anderson, The Chamber Group Kiwan@thechambergroup.com +1.917.855.8655

Jaymes Vaughan:

Host, Celebrity Page TV Jaymes@CelebrityPage.com Social Media: @JaymesV www.celebritypage.com