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**PROVINCETOWN BUSINESS GUILD AND VACAYA PARTNER TO REUNITE
GILBERT BAKER'S 25TH ANNIVERSARY RAINBOW FLAG**

Rainbow flag event to kick off Provincetown's annual Carnival celebration

PROVINCETOWN, Mass. (April 9, 2019) – The Provincetown Business Guild is pleased to partner with VACAYA on its inaugural LGBT+ Cruise. VACAYA will anchor in Provincetown Harbor on August 15, 2019 as we kick off Provincetown's annual Carnival week celebration presented by Tito's Handmade Vodka. To celebrate this first-of-its-kind partnership, Provincetown's carnival flag and sections of the original Gilbert Baker Rainbow25™ Sea to Sea Flag will make their way cross country via land, air, and finally sea from West Hollywood, CA to the steps of the Lincoln Memorial in Washington, D.C., to Independence Hall in Philadelphia, PA and to the Stonewall Inn in New York City before they board the Celebrity Summit for the final leg of their journey to Provincetown, MA on VACAYA's inaugural all-LGBT+ cruise.

In 2003, the world's longest 8-color rainbow flag (1.25 miles) was unfurled in Key West to celebrate the 25th anniversary of the rainbow flag's debut. Following the event, the massive flag was broken down into sections which found their way to various cities and organizations around the world. Now, the Provincetown Business Guild and VACAYA are bringing those flag sections back together in a community-wide event.

On the morning of August 15, 2019 VACAYA's guests will disembark the Celebrity Summit and deliver to Provincetown its carnival flag and the Sea to Sea Rainbow Flag sections. Local officials and celebrities will welcome VACAYA and simultaneously raise the carnival flag high above the town at the Pilgrim Monument, while the sections of rainbow flag will be reassembled on the beach below the Pilgrim Monument in a celebratory kick off of Carnival Week.

"The rainbow flag represents so much to the LGBTQ community and it's become a universally recognized symbol of peace around the world. This cross-country trek is all about love," said Bob Sanborn, Executive Director of the Provincetown Business Guild. VACAYA CEO Randle Roper adds, "When we started planning our very first cruise, we looked at destinations around the globe. Ultimately,

selecting Ptown was an easy choice for us because it's the #1 LGBTQ community in America. We're making history by being the first all-LGBT+ cruise to ever sail to Carnival and we're the largest ship ever to overnight in Ptown. Being here while bringing the Rainbow25™ Sea to Sea Flag back together in such a dramatic way will be a moment to remember for all time."

Mark Ebenhoch of Hope, Unity, and Global Equality adds, "As custodians of the historic Rainbow25™ Section 93, we're thrilled to be involved with the reunification of the Sea to Sea flag sections in Provincetown. With 2019 being Stonewall's Golden Anniversary, connecting Key West, Provincetown, and VACAYA at this important moment in LGBT history is thrilling for our community."

A Call to Owners of the 2003 Key West Rainbow25™ Sea to Sea Flag Sections:

Do you own a section of the original Sea to Sea flag from the 2003 celebration in Key West? If so, we want to hear from you. You could be an integral part of the Provincetown Carnival kick-off celebration and sail on VACAYA's inaugural cruise to Provincetown. Please contact VACAYA at info@myvacayca.com.

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About the Provincetown Business Guild

The Provincetown Business Guild is a not-for-profit organization promoting and supporting the lesbian, gay, bisexual, transgender and queer business community in Provincetown, MA. The Guild is committed to improving the Provincetown community by advocating for the acceptance of diversity and tolerance through projects, programs and education. The Guild welcomes residents and visitors to experience America's first LGBTQ tourist destination. For more information, visit www.ptown.org.

About VACAYA

VACAYA is the first US-based large-scale full-ship/full-resort LGBT+ vacation company exclusively for adults to launch in decades and the only travel company on the planet built for the entire LGBTQIAPK community. Their 2019 Celebrity Summit Cruise to Ptown is their first official cruise and makes history as the largest all-LGBT+ cruise to ever sail to Carnival, and the largest ship to ever overnight in Provincetown, MA. For more information, visit www.myVACAYA.com.

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