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MEDIA ALERT
VACAYA – A BOLD NEW PLAYER IN LGBT+ TRAVEL – LAUNCHES SEASON 2

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VACAYA, a bold new player in LGBT+ full-ship charter cruises and full-resort buy-out vacations launched its complete Season 2 slate today, capping it off with the announcement of their first winter escape, a Southern Caribbean Cruise charter on Celebrity Summit set for February 2021.

Season 2 of VACAYA centers around uncharted itineraries, breakthrough game-changing advances, and a continued focus on bringing the entire LGBT+ community together in the spirit captured perfectly in their tagline: *open sea. open mind.*"

UNCHARTERED ITINERARIES

VACAYA has painstakingly curated a combination of vacations that break new ground in all-LGBT+ travel: the first circumnavigation of Iceland; the unique European combination of Lisbon Pride and a Douro River Cruise; a return to the 5-Star UNICO Riviera Maya Resort; and an action-packed winter escape cruise to some of the best and most exclusive islands in the Caribbean. VACAYA continues to deliver on its promise to take guests to exciting new places not available anywhere else in full-ship charters.

GAME-CHANGER ADVANCES

VACAYA's Season 2 builds on the rewriting of the all-LGBT+ vacation playbook by launching new levels of luxury and inclusion. The Mexico full-resort takeover offers included perks like spa treatments, excursions, and more at *The Leading Hotels of the World's* UNICO 20°87° Hotel Riviera Maya, while the 2021 Caribbean Cruise offers an unheard of array of Unlimited Beverage Packages in celebration of VACAYA's first big-ship winter escape.

FULL LGBT+ SPECTRUM INCLUSION

VACAYA's second season continues to evolve the meaning of LGBTQIAPK and straight ally travel. From groundbreaking play spaces for both men and women and offering guests ways to give back to communities visited to continuing to broaden its marketing to be ever more inclusive, VACAYA is redefining ways for diverse adults to open their minds to each other and share their love of travel.

VACAYA's Season 2 offers a distinguished variety of vacation options:

- **VACAYA LISBON PRIDE CRUISE – JUN 26 – JUL 5, 2020:** Explore the culture, cuisine, and traditions of Portugal and Spain as VACAYA brings you Lisbon Pride and the Douro River! VACAYA takes over the 5-star Brown's Central Hotel in Lisbon for 4 nights, then sails an all-LGBT+ cruise on the brand new Croisi Amalia Rodrigues for 5 more. There's simply no better way to enjoy Pride Season than by spending 9 nights with VACAYA in Summer 2020.
- **VACAYA SUMMER IN ICELAND CRUISE – AUG 30 – SEP 6, 2020:** VACAYA makes history with the first all-LGBT+ circumnavigation of Iceland on the brand new luxurious 5-star Le Jacques Cartier from Ponant Cruises. This is the ultimate voyage of discovery of Iceland and the Arctic Circle – a truly exotic summer adventure on the trail of the Vikings. For 8 days, VACAYA will take guests to glaciers, lava fields, geysers, and steam baths.
- **VACAYA MEXICO RESORT – OCT 4-10, 2020:** VACAYA has completely reinvented the all-inclusive resort experience with the 5-star UNICO 20°87° Hotel Riviera Maya, offering a level of luxury and inclusions unmatched by other options available to travelers. The entire resort belongs to VACAYA guests who'll enjoy signature UNICO activities, VACAYA parties, and world-class dining and top-shelf drinks, all included.
- **VACAYA 2021 CARIBBEAN CRUISE – Feb 13-20, 2021:** Sailing from San Juan, Puerto Rico on Celebrity Summit, this 7-night cruise to Antigua, Martinique, Saint Lucia, and Barbados is the winter escape LGBT+ travelers have been looking for. VACAYA has chartered the entire ship and will dazzle cruisers with star-studded entertainment, which has been called out in the press as being VACAYA's "best kept secret."

To celebrate the debut of Season 2, VACAYA is offering multiple deals to entice new and repeat travelers – from Student, Military, and First Responder Pricing and Pay-In Full Discounts to Added Value Excursions and a Best Rate Guarantee. Learn more at:

<https://www.myVACAYA.com/offers/>. For more information and to purchase online 24/7, visit <https://www.myVACAYA.com>.

ABOUT VACAYA

VACAYA is a fresh new approach to LGBT+ travel, one focused entirely on its guests and creating memorable bespoke full-ship and full-resort travel experiences built around amazing destinations, stellar entertainment, world-class hospitality, and endless fun! VACAYA charts entire ships and resorts, so LGBT+ travelers and their straight ally friends have the freedom to express their individuality, make personal connections, celebrate life, rev up, or simply relax... together. So, if you believe "love is love." then VACAYA was made just for you.