



For Immediate Release

NEW BUCKET LIST DESTINATIONS, DAZZLING ENTERTAINMENT, AND MANY MAGICAL MOMENTS AWAIT LGBT+ GUESTS DURING VACAYA'S 5TH BIRTHDAY CELEBRATIONS

NEW YORK, March 18, 2022

On May 2, 2018, VACAYA was born. And on August 11, 2019, this first large-scale adults-only full-ship/full-resort charter company built for the entire LGBT+ community hosted its inaugural cruise on Celebrity Summit to Ptown – a first in LGBT+ travel history. Five years later in 2023, guests will experience that excitement anew when they embark on all of VACAYA's 5th Birthday Celebration vacations, as the company continues the evolution, reimagination, and development of the perfect LGBT+ vacation.

The continued success of VACAYA – especially over the past 2 years, which forced other more established companies to close their doors – is owed entirely to the support of the LGBT+ community, who rallied behind VACAYA during one of the darkest periods in travel history. That loving support, combined with VACAYA's innovative and bespoke experiences, has provided the LGBT+ community with an escape back into normalcy as the global shutdown comes to an end. VACAYA 5th Birthday Celebration will be in honor of the enduring strength, resilience, and pride of the LGBT+ Community – a year-long celebration of our community's triumph over adversity... yet again.

NEW BUCKET LIST DESTINATIONS

VACAYA's focus is on creating memorable travel experiences to fresh new destinations, with customized itineraries that haven't been offered previously by other vacation companies. It all started with VACAYA's Inaugural Cruise to Provincetown in 2019 and continues with never-before-seen and history-making all-LGBT+ itineraries like Iceland, Costa Rica, Antarctica, and Seychelles.

5th BIRTHDAY MAGICAL MOMENTS

VACAYA guests will be welcomed in 2023 with WOW moments, unexpected surprises, the best service in the business, and vacations that exceed their expectations. For those looking to shop VACAYA birthday celebration merchandise, limited edition collectables and exclusive items will be offered over the course of the 2023 season.

DAZZLING ENTERTAINMENT

VACAYA's entertainment is just as revolutionary and carefully crafted as the vacation itself. In fact, VACAYA is rewriting the future of LGBT+ entertainment at sea and resorts — or anywhere else, for that matter. Edge Media recently wrote about VACAYA, *"packed with top-tier entertainers — a hallmark of the brand, which has quickly risen to best-in-class for queer travelers."* VACAYA believes LGBT+ vacation entertainment should be plentiful, fresh, diverse, and unpredictable, surrounding and delighting guests with spaces and experiences never seen before. VACAYA will be upping their game yet again in 2023 with both fresh and signature VACAYA acts. Details will be announced starting in November 2022.

PHILANTHROPIC MISSION

VACAYA's commitment to give back to the communities visited is reflected in its mission to make a difference. To that end, there are two distinct ways VACAYA makes an impact both locally and globally. First, by partnering with local organizations, [VACAYA's ReachOUT program](#) offers guests an opportunity during their vacation to give back to the communities visited – either with a bit of sweat equity or financially. Second, VACAYA's Cabins for Causes program donates cruise rooms to worthy causes. VACAYA will enthusiastically continue these initiatives in 2023 during its 5th Birthday Celebration year.

WELCOMING TO ALL

There's no other large-scale travel company on earth welcoming the entire LGBTQIAPK community. VACAYA creates a warm environment where ALL who believe love is love are welcome and they make it easy for everyone to leave their cares behind and

focus on the fun! At VACAYA, guests of all shapes and sizes come together to celebrate the great diversity within the LGBT+ community.

To celebrate its 5th Birthday, VACAYA is offering myriad bonus offers and opportunities to save – from Protective Services and Student Pricing to its Best Rate Guarantee and partnerships with Delta, United, and American. Complete offer details can be found [HERE](#).

Stay tuned as more of VACAYA’s magical 5th Birthday Celebration is unveiled over the coming months!

About VACAYA

VACAYA /vuh kai’ uh/ is a fresh new approach to LGBT+ travel, one focused entirely on the guest experience and creating memorable bespoke travel experiences to amazing destinations, with stellar entertainment, world-class hospitality, and endless fun. VACAYA charts entire ships and resorts, so LGBT+ travelers have the freedom to express their individuality, make personal connections, celebrate life, rev up, or simply relax... together.

For information, visit us online at myVACAYA.com, on [Facebook](#), on [Instagram](#), on [YouTube](#), and on [TikTok](#).

About VACAYA’s Co-founders and Leadership



CEO Randle Roper brings more than 30 years of experience in guest service and travel with leadership roles at Universal Studios, Starwood Hotels, and most recently as President of RSVP Vacations. His experience, combined with extensive international travels (all 7 continents and 125 countries so far), gives him an all-encompassing perspective on LGBT+ travelers, their options, and the greater industry, all contributing to VACAYA’s strong values.



CMO Patrick Gunn For over 30 years, Patrick developed marketing strategies and teams for Fortune 500 companies P&G, Disney, HP, and Yahoo! He also served 3 years as VP of Marketing for Atlantis Events and RSVP Vacations where he built an understanding of the cruise and resort industry, and LGBT+ travelers in particular. An avid traveler, Patrick has visited over 40 countries and is committed to several charities benefiting the LGBT community. Patrick holds an MBA from the University of San Francisco.